



## Privacy policy for One Card website

Privacy Policy for One Card

Effective Date: 01/01/2024

At One Card, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you use our website or services.

### 1. Information We Collect:

- **Personal Information:** When you create an account or use our services, we may collect personal information such as your name, email address, phone number, postal address, and date of birth.
- **Payment Information:** If you make a purchase or transaction through our website, we collect payment information such as credit card details or other financial information necessary to process your payment.
- **Usage Information:** We may collect information about how you interact with our website and services, including your IP address, browser type, device information, pages visited, and other usage data.
- **Cookies and Similar Technologies:** Like many websites, we use cookies and similar technologies to enhance your browsing experience, analyse usage patterns, and personalize content and advertisements.

### 2. How We Use Your Information:

- **Provide and Improve Services:** We use the information collected to provide and improve our services, including processing transactions, delivering products, and customizing your experience.
- **Communication:** We may use your contact information to communicate with you about your account, orders, promotions, updates, and other relevant information.
- **Marketing:** With your consent, we may use your information to send you marketing communications about our products, services, and promotions.
- **Legal Compliance:** We may use your information to comply with legal obligations, enforce our terms and policies, or respond to requests from law enforcement or regulatory authorities.



### 3. Information Sharing:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website, processing payments, conducting analytics, or providing other services on our behalf.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to a third party as part of the transaction.
- **Legal Requirements:** We may disclose your information as required by law or in response to legal process, such as a subpoena or court order.

### 4. Data Security:

- We take reasonable measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

### 5. Your Choices:

- You have the right to access, update, or delete your personal information. You may also have the right to restrict or object to certain processing activities.
- You can manage your communication preferences or opt out of marketing communications by contacting us or using the unsubscribe link provided in the communication.

### 6. Updates to this Privacy Policy:

- We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes to this Privacy Policy by posting the revised version on our website.

### 7. Contact Us:

- If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at [OneCard@OneCards.co.uk](mailto:OneCard@OneCards.co.uk).

By using our website or services, you consent to the collection, use, and sharing of your information as described in this Privacy Policy.

Thank you for trusting One Card with your personal information.